



Biodiversity in McDonald's US Supply Chain

Project Objectives

As part of their commitment to taking action on climate, McDonald's is working closely with suppliers and stakeholders to reduce emissions in and improve the resiliency of their supply chain. Realizing that biodiversity is an important aspect of nature-based climate work, but lacks standardization, McDonald's US engaged the Bard MBA to provide a clear definition of biodiversity, identify opportunities for impact, and recommend standardization for biodiversity measurement and tracking within their supply chain.

Approach

1. Performed desktop research on key commodities and conducted interviews with McDonald's suppliers and stakeholders
2. Created a framework identifying risks and opportunities for biodiversity impact within McDonald's US supply chain
3. Categorized key commodities based upon potential impact and risk on biodiversity
4. Provided robust recommendations on metrics and screens for McDonald's US suppliers to measure biodiversity

Recommendations

McDonald's can build on its strong supplier relationships to positively impact biodiversity through 3 key actions:

